



Frequently Asked Questions



Buying a KaleRunning ChampionChip

1. What is a KaleRunning ChampionChip?

A KaleRunning ChampionChip is a special chip you purchase and own for life. You can use the chip in any ChampionChip timed event around the world.

2. What are the benefits of owning a KaleRunning ChampionChip?

There are many benefits to owning a KaleRunning ChampionChip:

- Allows you to easily bypass the chip retrieval process at the end of a race
- Offers you the ability to archive all of your results on a personal web page
- Your chip code is stored in your profile and can be easily added during registration for future events.

3. How does it work?

During registration, you will be prompted to provide your ChampionChip code to the event. The chip code will then be associated to your name on race day. All you need to do is show up on race day with your chip and run the race. Just like rental chips, your results will be displayed after the event.

4. What does it look like?

A KaleRunning ChampionChip looks exactly like a rental chip except it is yellow and will have our logo on it.

5. Can I use it for other races?

Your KaleRunning ChampionChip can be used at any ChampionChip timed event around the world.

6. Is there a limit on how many races I can use it?

No, there is no limit on how many races you can use your KaleRunning ChampionChip.

7. How do I make sure it gets activated for a race?

There is no such thing as activating a ChampionChip. The chips operate as passive transponders that are read whenever you go over ChampionChip mats.

8. Can other members of my family use it?

No, other friends and family members can not use your KaleRunning ChampionChip. The results archived on the chip are associated to you, and in order to ensure the integrity of the results, other participants may not use the chip.

9. How fragile is the technology? Does it need to be kept in a special place between races?

The technology is very durable and designed specifically for running. The chip does not necessarily need to be kept in a special place. In fact, most people leave their KaleRunning ChampionChip attached to their running shoes; however, it will get dirty.

10. Who can I contact in case the KaleRunning ChampionChip stops working or if I have questions?

For any questions regarding KaleRunning ChampionChips, please contact Ann Hupp at (734) 373-4174 or via email ann@kalerunning.com

11. Where can I purchase a KaleRunning ChampionChip?

KaleRunning ChampionChips can be purchased at the KaleRunning Online Store www.kalerunning.com/store.php